

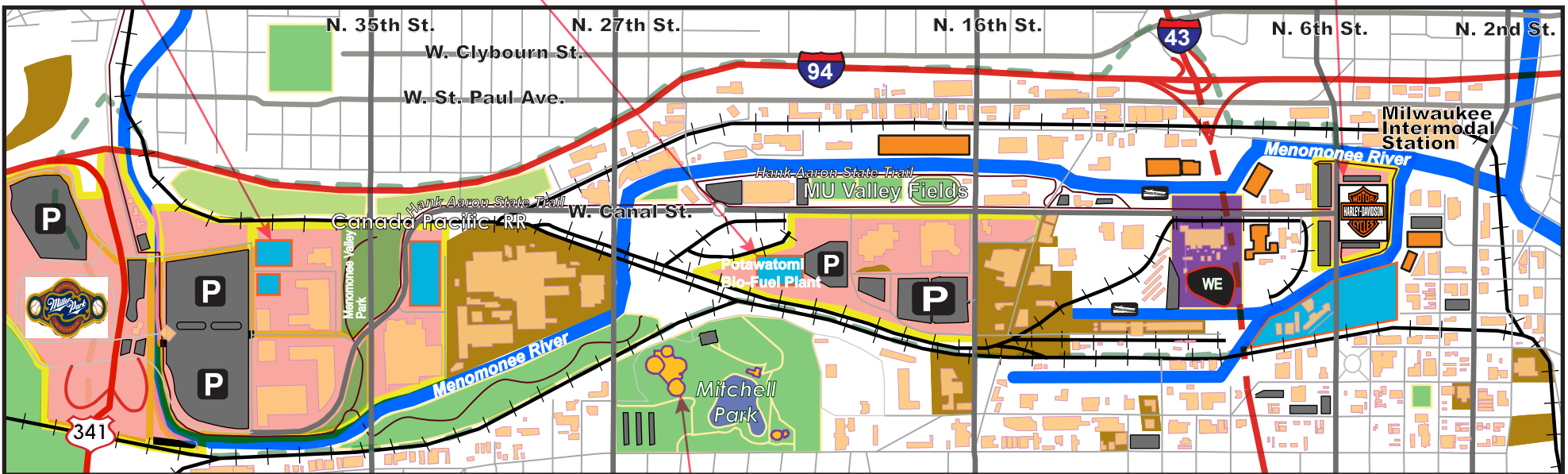
Menomonee River Valley: (Milwaukee, WI), Redeveloping Old Industrial Milwaukee

Old Industrial Park:
A hundred years ago this site would've been filled with rail cars and steam engines. 140 Acres were redeveloped and cleaned in 2003. Only possible via modern grant programs for revitalizing Brownfield sites.

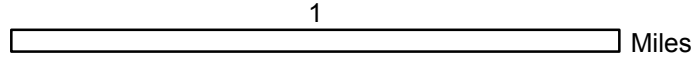
Proposed Building Site
for the Potawatomi
Casino Biofueled
Power Plant

From Menomonee Valley Partners:
-300 Acres of Brownfields have been redeveloped
-20 new Companies established
-4,200 Jobs Created
-7 Miles of trails added
-Taxable income raised from \$62 million in 2002 to \$128 million in 2009
-900,000 Sq. ft. of efficient buildings constructed

Harley Davidson Museum:
Was a brownfield site that cost \$95 million to clean and complete. Finished in 2008 and raised the property value by \$12.3 million and estimated to add up to \$37 million a year in economic impact to the area.



Mitchell Park Conservatory
"The Domes"



Data Sources:



- renewthevalley.org
- cityofmilwaukee.com
- www.nonprofitcentermilwaukee.org/datacenter/datasources.php
- milwaukee.gov
- city.milwaukee.gov/DownloadMapData3497.htm
- uic.edu/orgs/brownfieldsresearch-results
- MVIC Menomonee Valley Plan.pdf



Legend:

| | | | |
|--|---------------------------------|------------------------|---|
| Vacant Properties for sale | Building and Land Parcels | Menomonee Valley | Proposed Park Expansion |
| Redeveloped Brownfield Sites | WE Energy Power Plant Coal Pile | Canada/Pacific RR | Mitchell Park Horticulture Conservatory |
| Parking Lots | Bike Bridge | Access Road | Miller Park |
| Vacant Properties or Underutilized | Trail | Secondary Streets | Harley Davidson Museum |
| Designated Brownfield Sites | Park | Primary Streets | |
| WE Energy Coal Fired Power and steam plant under Environmental Review for water usage and fish kills | Pond | Bridged Interstate | |
| | Boat Launch | Interstate | |
| | | Interstate on/off Ramp | |
| | | US Highway | |
| | | River | |
| | | Hank Aaron State Trail | |