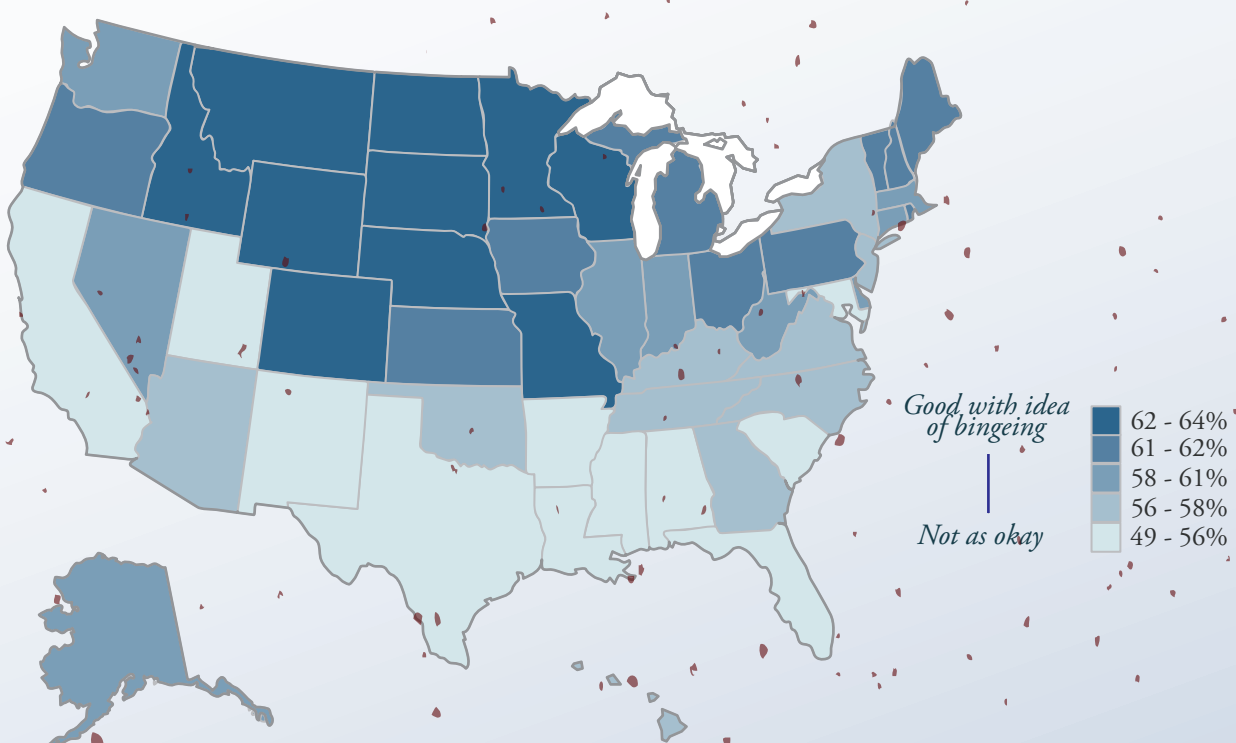


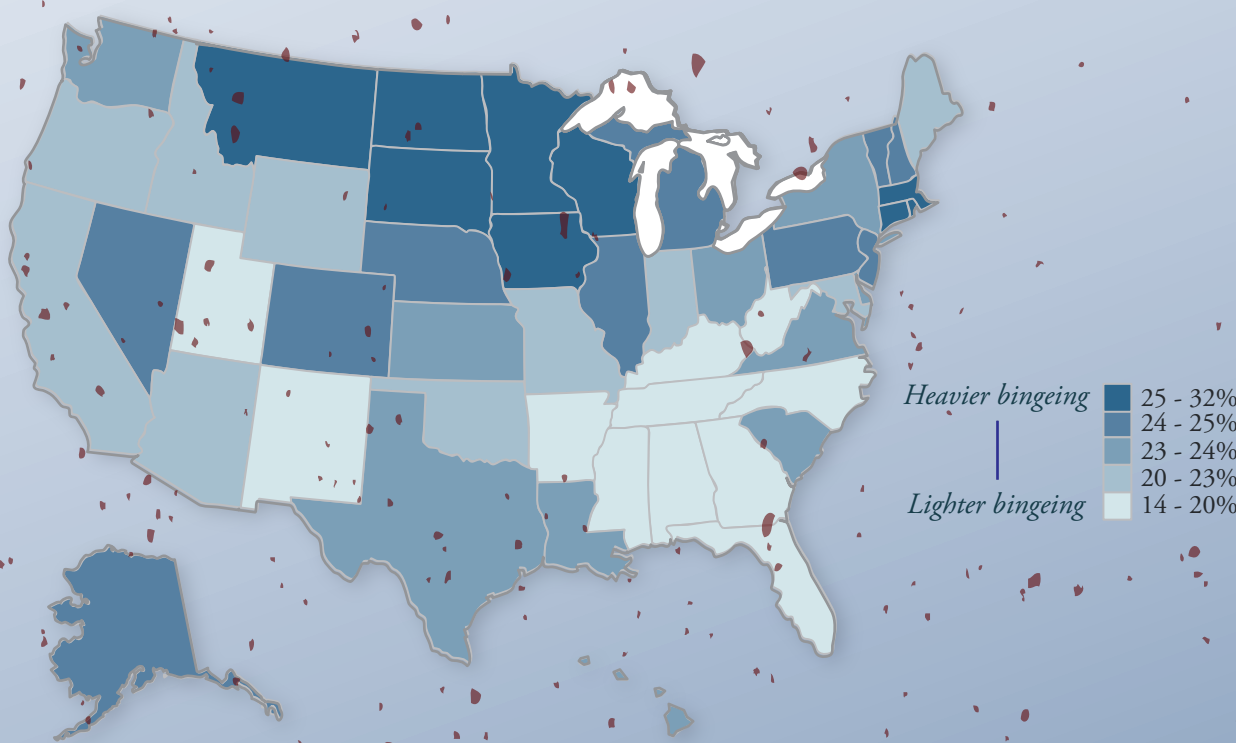
# Your thoughts become your words

*% who say there's "no problem" with binge drinking  
(5+ drinks at one sitting, twice a week or more)*



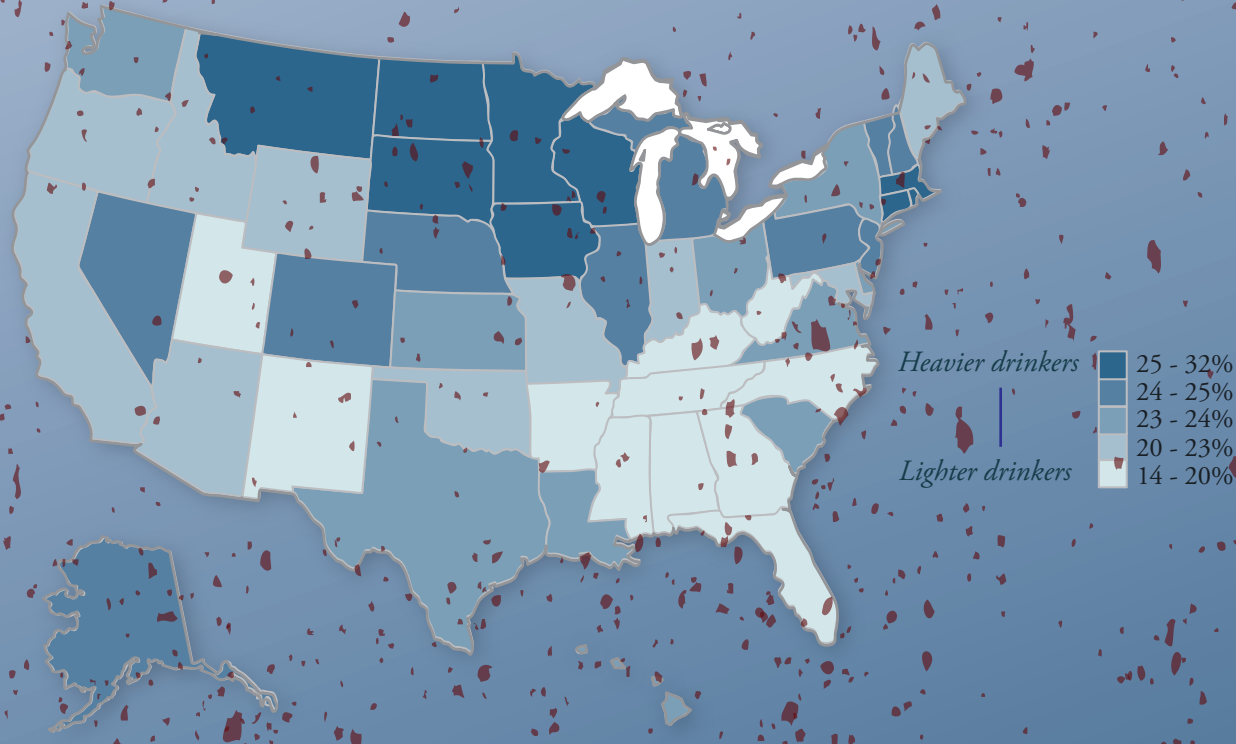
# Your words become your actions

*% who report binge drinking twice a week or more*



# Your actions become your character

*% who report driving drunk in the past year*



# And your character becomes your destiny

*% of arrests that involved alcohol*

