



# MLS:40 @ 40



## Which 40 teams will make up Major League Soccer in 2035?

There are currently 20 teams in Major League Soccer’s 20th season. Who are the next 20?

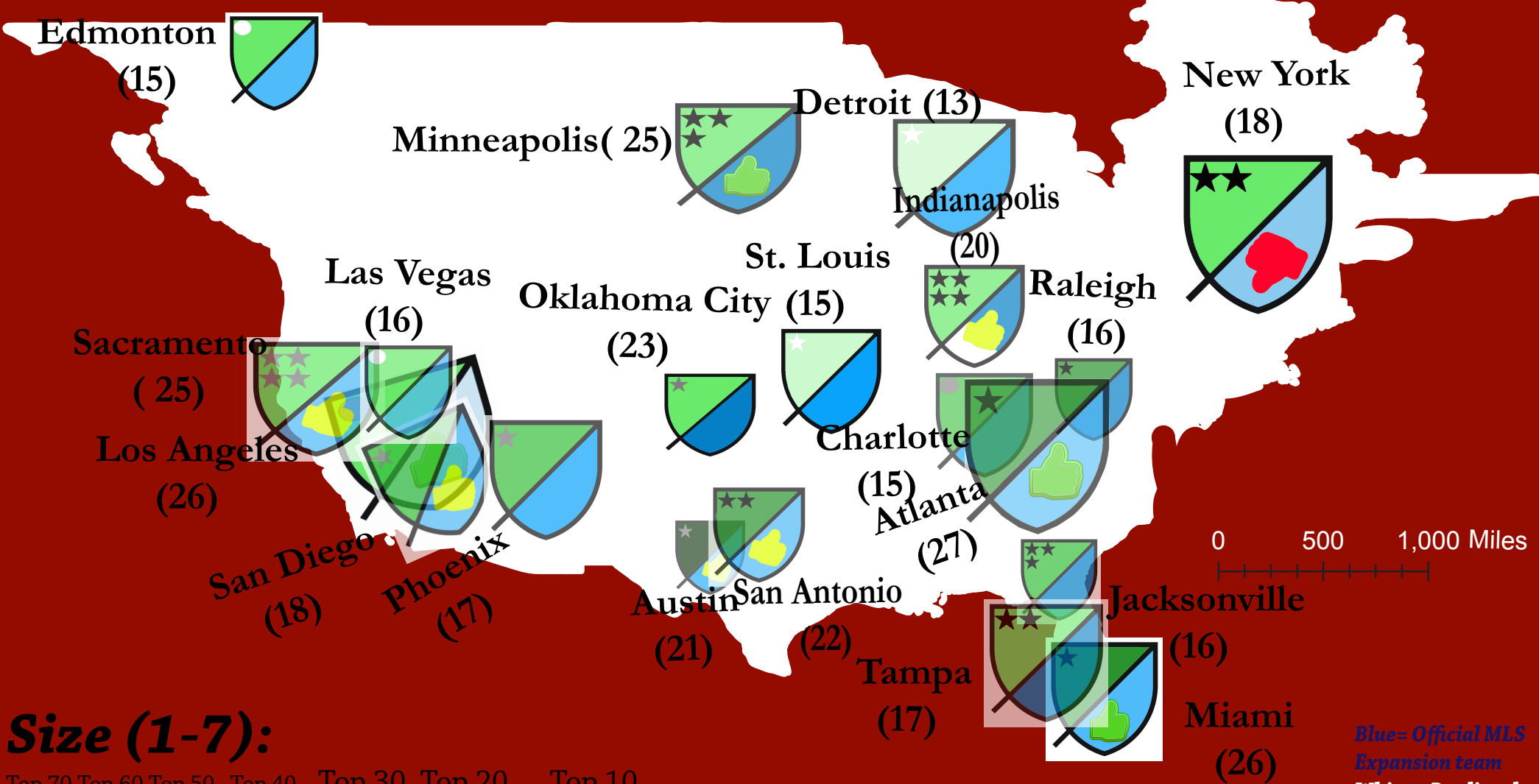
### Criteria:

- City in US, Canada or PR with Metro Area pop of over 1 million people & own TV market
- NO MLS team unless there are over 10 million people per team\* (NY & LA)

A total of 42 qualifying Candidates were judged on 5 categories on a scale of 1 to 7. Here is the top 20.

### Categories

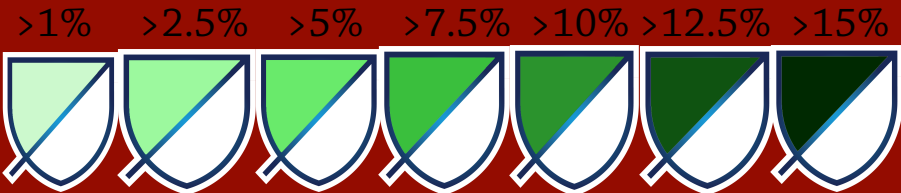
- 1) Size  
Population rank  
+ TV rank/2
- 2) Growth  
Population Change  
From 2010 to 2015
- 3) Sports Saturation  
# of Big 6 Teams (NBA, NFL,  
NHL, MLB, CFL, MLS) Per person  
[+1 or having any team -1 for none]
- 4) Soccer Fans  
Minor league team rank  
Avg attendance at games
- 5) Garber Approval  
Has Commisioner Garber approved your  
team, recommended it or disapproved



### Size (1-7):



### Growth (1-7):



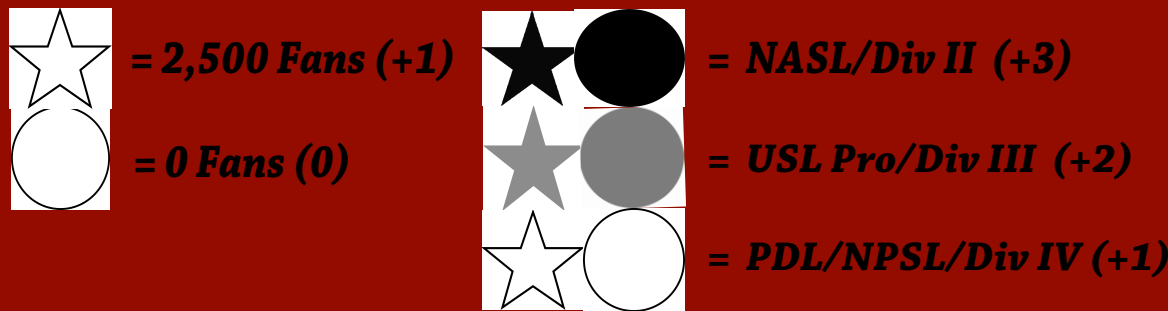
### Saturation (1-7)



### Soccer Fans:

Attendance:

League Level:



### Garber Approval:

Approved (+7) Recommended (+3) Disapprove (-3)



### RANKINGS

City	A	B	C	D	E	TOTAL
Atlanta	7	4	5	4	7	27
LA	7	3	7	2	7	26
Miami	6	4	5	6	7	26
Minneapolis	6	3	3	6	7	25
Sacramento	5	3	5	6	3	22
San Antonio	4	5	5	5	3	22
Indy	4	3	3	7	3	20
Austin	4	7	4	3	3	20
New York	7	3	6	5	-3	18
San Diego	5	4	5	1	3	18
Phoenix	6	4	4	3	0	17
Tampa	6	3	3	5	0	17
Las Vegas	4	3	5	1	3	16
Jacksonville	3	4	3	6	0	16
Raleigh	4	5	3	4	0	16
St. Louis	5	1	3	3	3	15
Edmonton	3	6	4	2	0	15
Charlotte	5	4	4	2	0	15
Detroit	6	1	4	2	0	13
OKC	3	4	3	3	0	13