The Five Closest States in the 2016 Presidential Election - can county results and campaign events shed insight into the upset? MICHIGAN (16 electoral votes) Trump Victory Margin: 0.3% Trump Campaign Events: 8 Clinton Campaign Events: 4 NEW HAMPSHIRE (4 electoral votes) Clinton Victory Margin: 0.4% Claire Claire Trump Campaign Events: 9 Clinton Campaign Events: 3 Green Bay (2) Manchester (3T, 2C). Portsmouth Bedford Atkinson WISCONSIN (10 electoral votes) West Bend Sandown Trump Victory Margin: 1.0% Waukesha Trump Campaign Events: 5 Allendale. Clinton Campaign Events: 0 Sterling Heights PENNSYLVANIA (20 electoral votes) Detroit (3C, 2T) Trump Victory Margin: 1.2% Trump Campaign Events: 15 Clinton Campaign Events: 17 Wilkes Barre Panama City St. Augustine **Amhrida** Hatfield Moon Township FLORIDA (29 electoral votes) Davtona Beach Newtown Trump Victory Margin: 1.3% Philadelphia (7) Trump Campaign Events: 26 Clinton Campaign Events: 19 Dade City Melbourne Olekeland one Trump campaign event St. Petersburg Fort Pierce one Clinton campaign event Sarasota split color represents each West Palm Beach

Trump outcampaigned Clinton in the five closest states by 46%. Although she held more campaign events in Pennsylvania than Trump, 10 of the 17 of these were in Philadelphia and Pittsburgh, locations that have overwhelmingly voted for the democratic candidate in the past.

Following the election, critics pointed to Clinton's lack of campaigning outside of major cities as one reason for her failure to win key swing states. This is problematic because large cities often favor the democratic candidate anyways. Indeed, in these five states Clinton campaigned in counties that she won by more than 20% 21 times, or nearly half of her events. Also, Trump held campaign events in 36 cities with populations less than 100,000 while Clinton only held 14.

These statistics suggest that Trump's widespread campaigning strategy in swing states and Clinton's more narrowed focus on large cities where she already had a strong base contributed to Trump's surprise victory.

Lake Worth

Miami (3)

Naples

Coconut Creek

Coral Springs

Pembroke Pines

Fort Lauderdale (3C, 1T)

candidate held same # of campaign

Who Won the County and By What Margin?

>20% 10-20% <10% <10% 10-20% >20%

Trump

*Total numbers of campaign events are

were held. "C" = Clinton, "T" = Trump

listed with each location if multiple events

events in location

Clinton