

*Note this map shows only the contiguous USA and doesn't include Hawaii or Alaska

Google

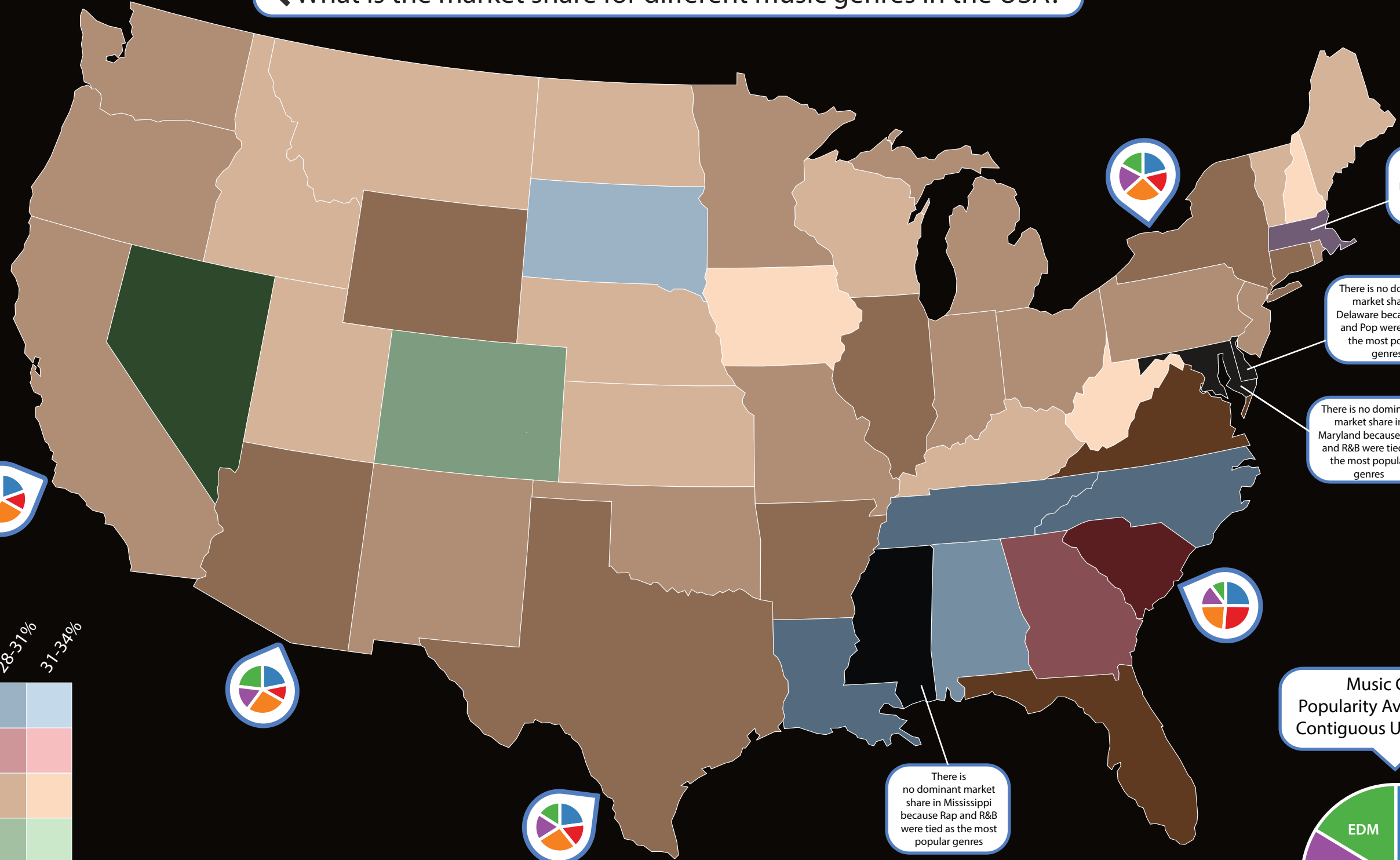
What is the market share for different music genres in the USA?

About this map

Depicted is a Value-By-Alpha map to display market share for five musical genres across the contiguous USA.

Data for this map was acquired from Google trends which rates each state on an Index of how often the music genre was searched in that state within the past 12 months compared to the other states.

The darkest values depict the least market share of the most popular genre within that state. The lightest values depict the largest percentage market share of the most popular genre within that state.

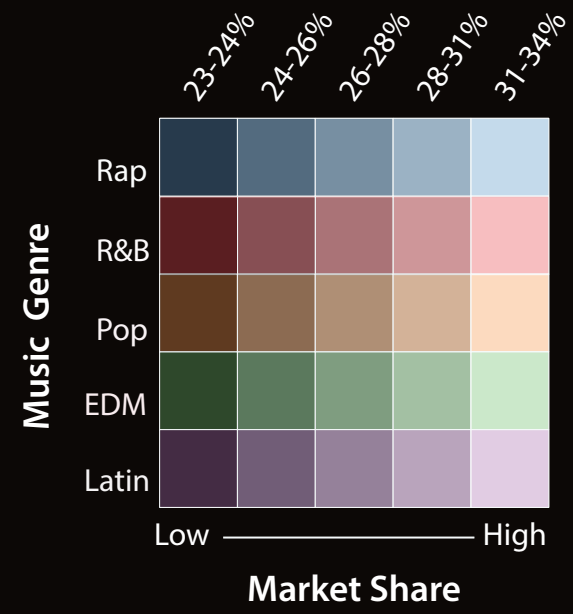


Massachusetts is the only state that has Latin music as the largest market share out of the 5 genres

There is no dominant market share in Delaware because Rap and Pop were tied as the most popular genres

There is no dominant market share in Maryland because Rap and R&B were tied as the most popular genres

There is no dominant market share in Mississippi because Rap and R&B were tied as the most popular genres



Music Genre Popularity Average of the Contiguous United States

