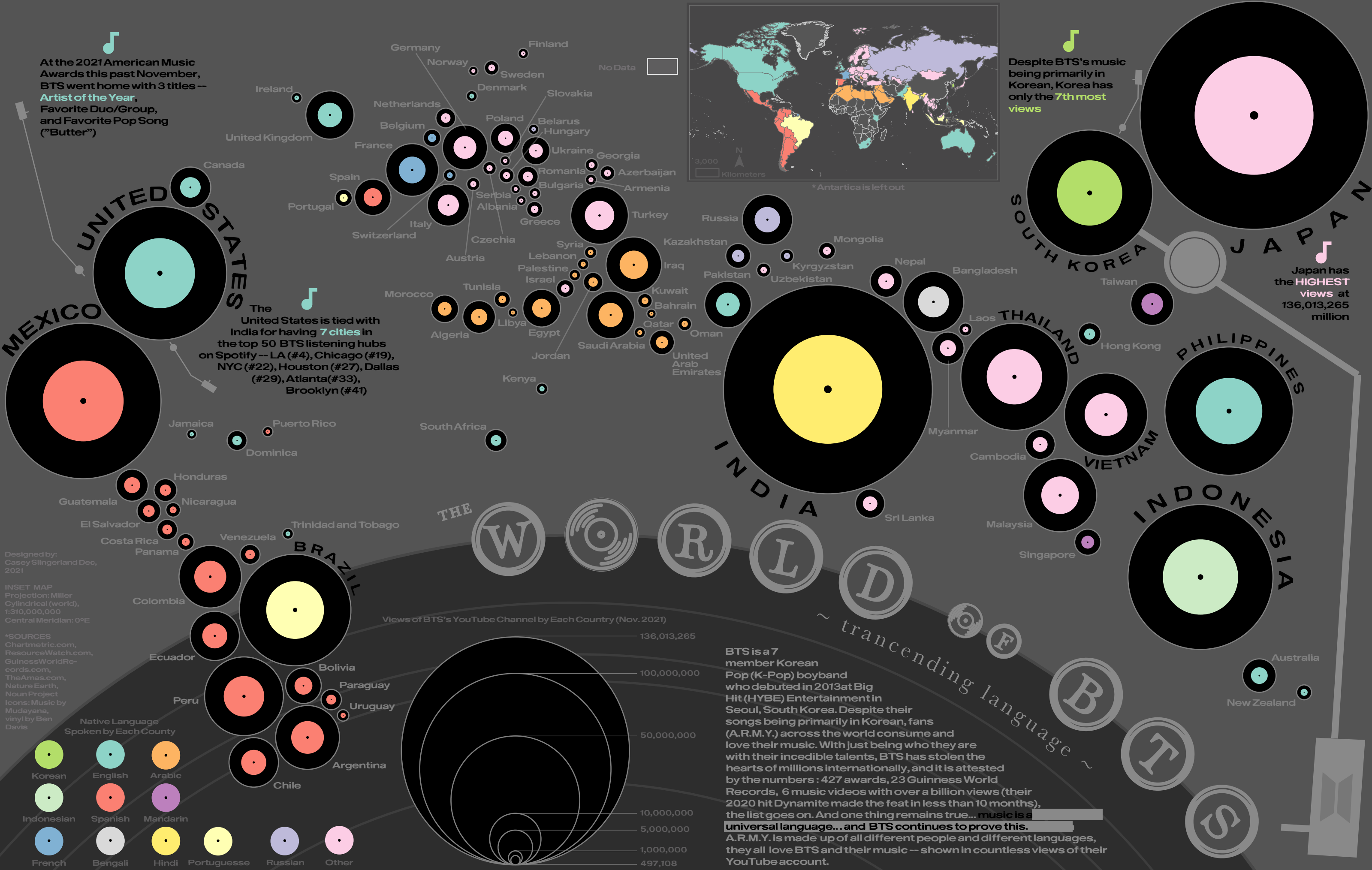
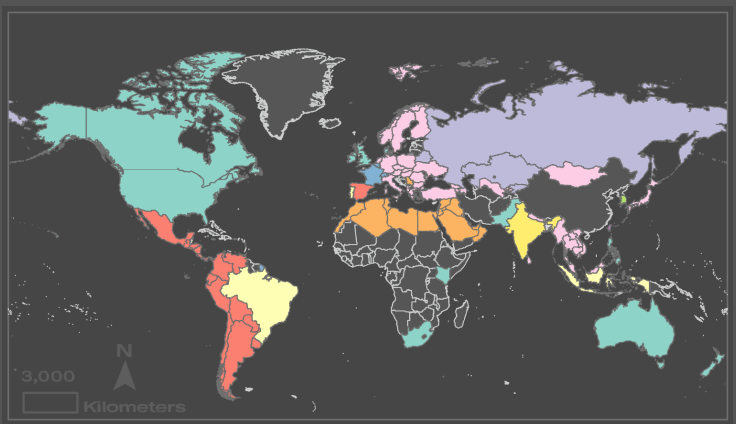


At the 2021 American Music Awards this past November, BTS went home with 3 titles -- Artist of the Year, Favorite Duo/Group, and Favorite Pop Song ("Butter")

Despite BTS's music being primarily in Korean, Korea has only the 7th most views

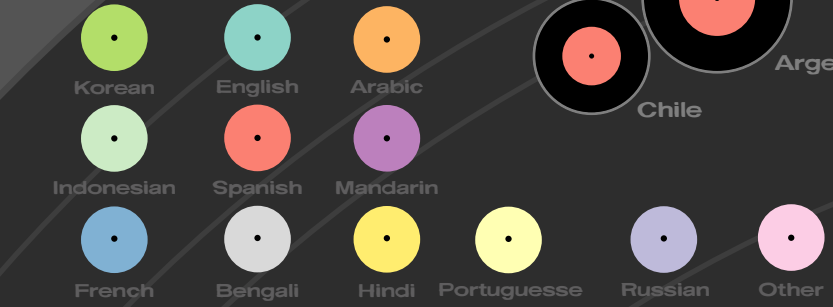
Japan has the HIGHEST views at 136,013,265 million

The United States is tied with India for having 7 cities in the top 50 BTS listening hubs on Spotify -- LA (#4), Chicago (#19), NYC (#22), Houston (#27), Dallas (#29), Atlanta (#33), Brooklyn (#41)



Designed by: Casey Slingerland Dec, 2021
 INSET MAP
 Projection: Miller Cylindrical (world), 1:310,000,000
 Central Meridian: 0°E

*SOURCES
 Chartmetric.com, ResourceWatch.com, GuinnessWorldRecords.com, TheAmas.com, Nature Earth, Noun Project
 Icons: Music by Mudayana, vinyl by Ben Davis



BTS is a 7 member Korean Pop (K-Pop) boyband who debuted in 2013 at Big Hit (HYBE) Entertainment in Seoul, South Korea. Despite their songs being primarily in Korean, fans (A.R.M.Y.) across the world consume and love their music. With just being who they are with their incredible talents, BTS has stolen the hearts of millions internationally, and it is attested by the numbers: 427 awards, 23 Guinness World Records, 6 music videos with over a billion views (their 2020 hit Dynamite made the feat in less than 10 months), the list goes on. And one thing remains true... music is a universal language... and BTS continues to prove this. A.R.M.Y. is made up of all different people and different languages, they all love BTS and their music -- shown in countless views of their YouTube account.

