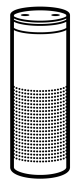


“alexa, where should I move after college?”



A map of urbanized areas in the continental United States depicting personal annual income per capita and average monthly rent prices from 2015-2020.

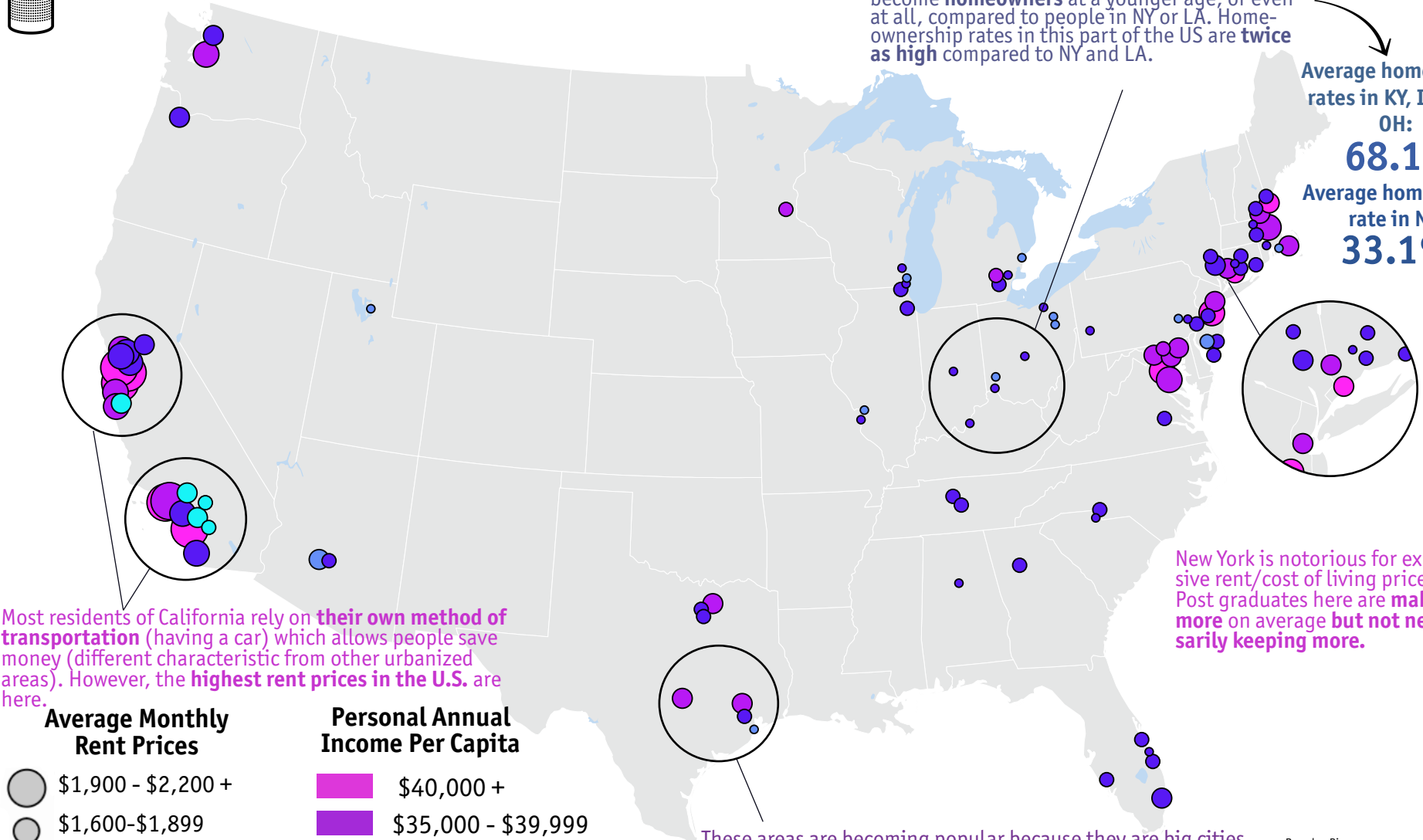
Considering the income/cost of living ratio in this area, it is likely that more people are able to become **homeowners** at a younger age, or even at all, compared to people in NY or LA. Homeownership rates in this part of the US are **twice as high** compared to NY and LA.

Average homeowner rates in KY, IN, and OH:
68.1%
Average homeowner rate in NY:
33.1%

Most residents of California rely on **their own method of transportation** (having a car) which allows people save money (different characteristic from other urbanized areas). However, the **highest rent prices in the U.S.** are here.

New York is notorious for expensive rent/cost of living prices. Post graduates here are **making more on average but not necessarily keeping more.**

These areas are becoming popular because they are big cities with less expensive living costs. This leaves **opportunities for students from different majors** to find success here since its less of an established professional environment like Wall Street or Silicon Valley, which attracts certain groups.



Average Monthly Rent Prices	Personal Annual Income Per Capita
● \$1,900 - \$2,200 +	■ \$40,000 +
● \$1,600 - \$1,899	■ \$35,000 - \$39,999
● \$1,300 - \$1,599	■ \$30,000 - \$34,999
● \$1,000 - \$2,999	■ \$25,000 - \$29,999
● < \$750 - \$999	■ < \$24,999