

Stitching Dolls

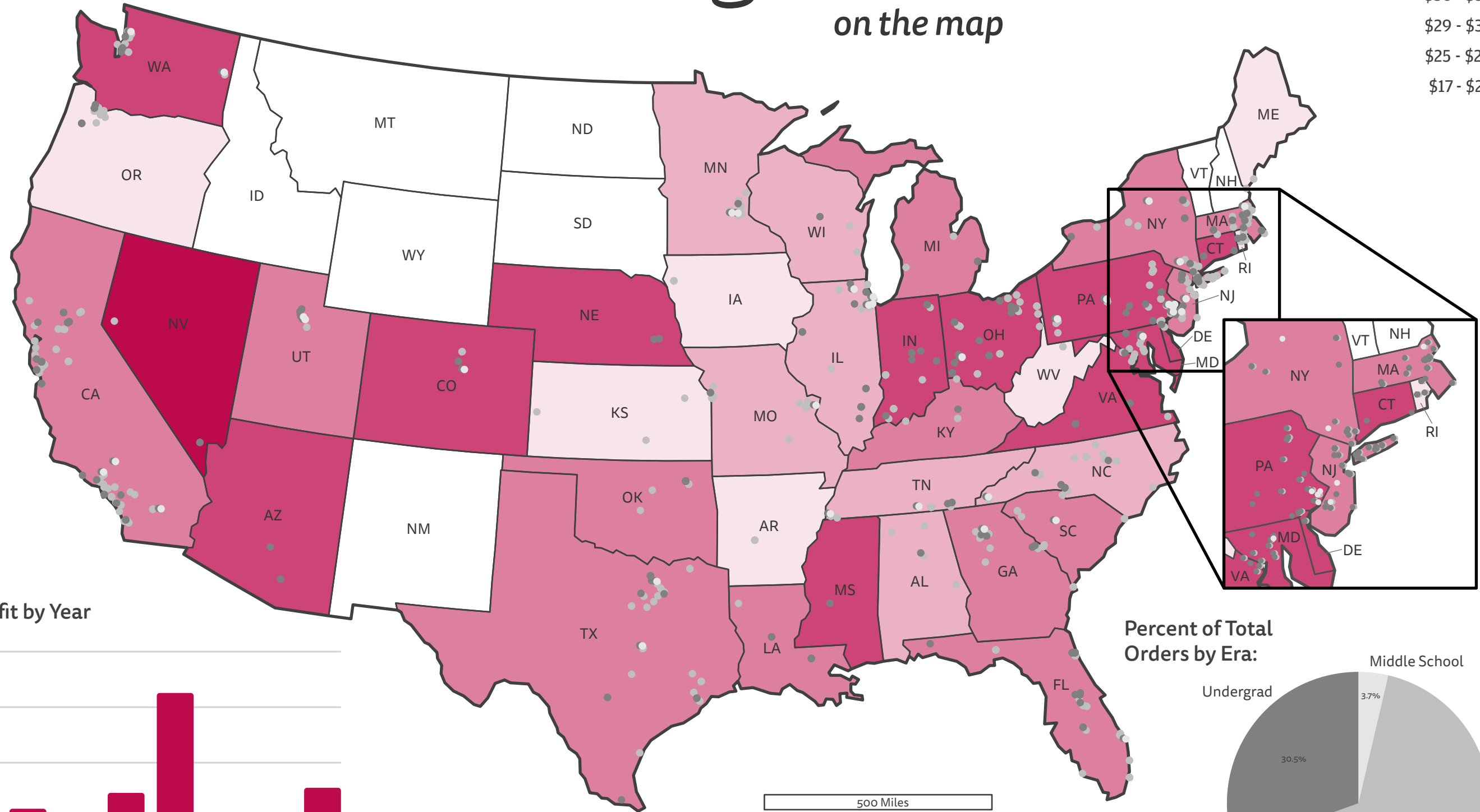
on the map

Era of Maggie's Life

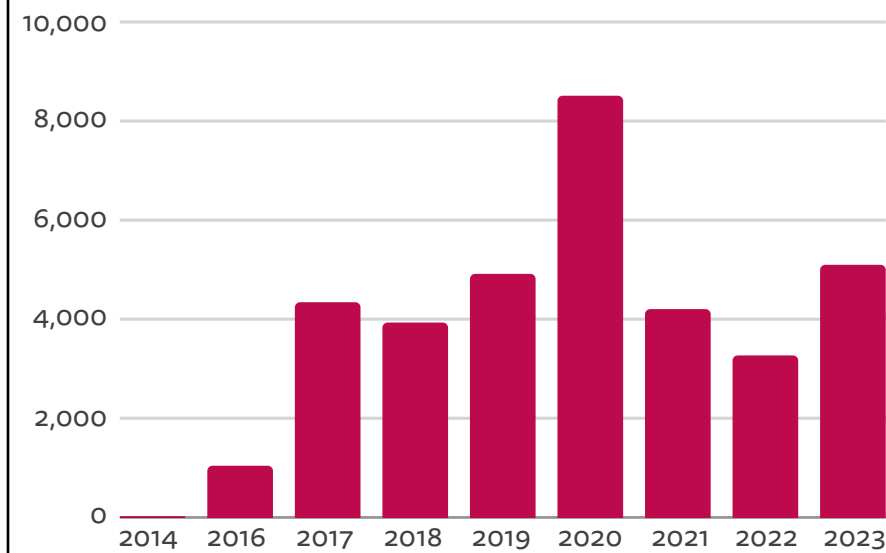
- Middle School (2014-2016)
- High School (2017-2020)
- Undergrad (2021-2023)

Average Order Total

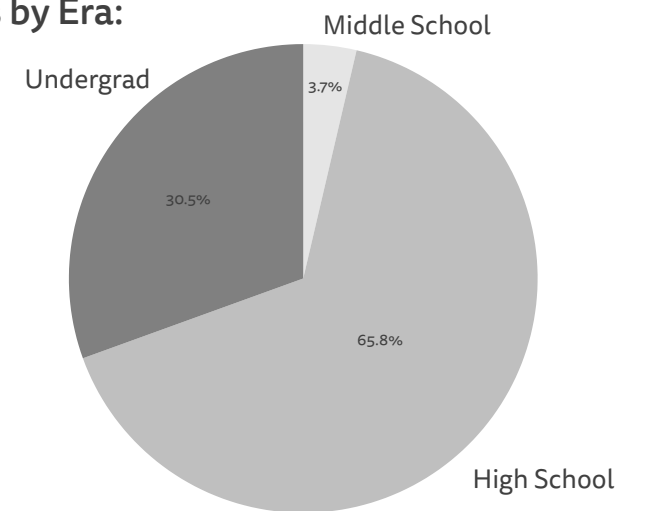
- \$56 - \$115
- \$36 - \$55
- \$29 - \$35
- \$25 - \$28
- \$17 - \$25



Total Gross Profit by Year



Percent of Total Orders by Era:



Data: Etsy, U.S. Census Bureau
 Projection: USA Contiguous Albers Equal Area Conic
 Central Median: 96° W, Standard Parallel 1: 29.5° N, Standard Parallel 2: 45.5° N
 Cartographer and Owner of StitchingDolls: Maggie Lehane
 Date: December 11, 2023