



CONTEXT: multi-scale mapping

Multi-scale mapping describes the cartographic practice of producing integrated, legible designs of the same geographic themes at numerous scales (Spaccapietra et al. 2000). The importance of multi-scale mapping is being realized as multi-resolution databases (MRDB) and ondemand web mapping services continue to improve. This powerful technology allows users to request a customized map display at a specific screen resolution and scale. Unfortunately, scale generalization and map redesign are difficult and time-consuming, and, in many cases, still require tedious manual adjustment to achieve legible results at each output scale. However, the efficiency and quality of a multi-scale mapping project can be improved by identifying the key scales, termed *decision points*, at which one or several kinds of modifications, termed *multi*scale mapping operators, must be applied to the display to ensure legibility. The ScaleMaster diagram, and an associated typology of multi-scale mapping operators, is an important first step towards attaining simple and easy multi-scale mapping.

what is the **SCALEMASTER** diagram?

The **ScaleMaster diagram** is a schematic for guiding multi-scale map design decisions and describing scale-dependent design specifications. Originally presented in 2003 at an ESRI planning talk by Senior Cartographer Charlie Frye, the ScaleMaster concept was extended during a seminar offered by Dr. Cynthia Brewer in 2004 at the Pennsylvania State University and later formalized in a pair of publications by Brewer and colleagues (Brewer and Buttenfield 2007; Brewer et al. 2007). The ScaleMaster diagram stacks each map layer along the vertical axis and the range of represented scales for the map layers along the horizontal axis. Each map layer, grouped by theme, has an associated rectangle that extends across the range of scales for which the layer is used in the multi-scale mapping project. Decision points for each map layer are marked and labeled with an abbreviated code indicating the multi-scale mapping operators that need to be applied. The following figure shows an example ScaleMaster diagram.

Map Scale5K10K15K20k24kInfrastructureBuildingsC+C-SfStGsSfC-GmC-GmRailC+CoSzGmGmRoadsC+CoGdGoSzGmSzSchoolsSchoolsSchoolsCultural Featuresmap layersC+GcGcAirportsC+GcGdGdPhysical Featuresdecision pointIIHydrographyC+C+GdVegetationC+SpI								scale rang	ge
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MACRO-LEVEL and **MICRO-LEVEL**

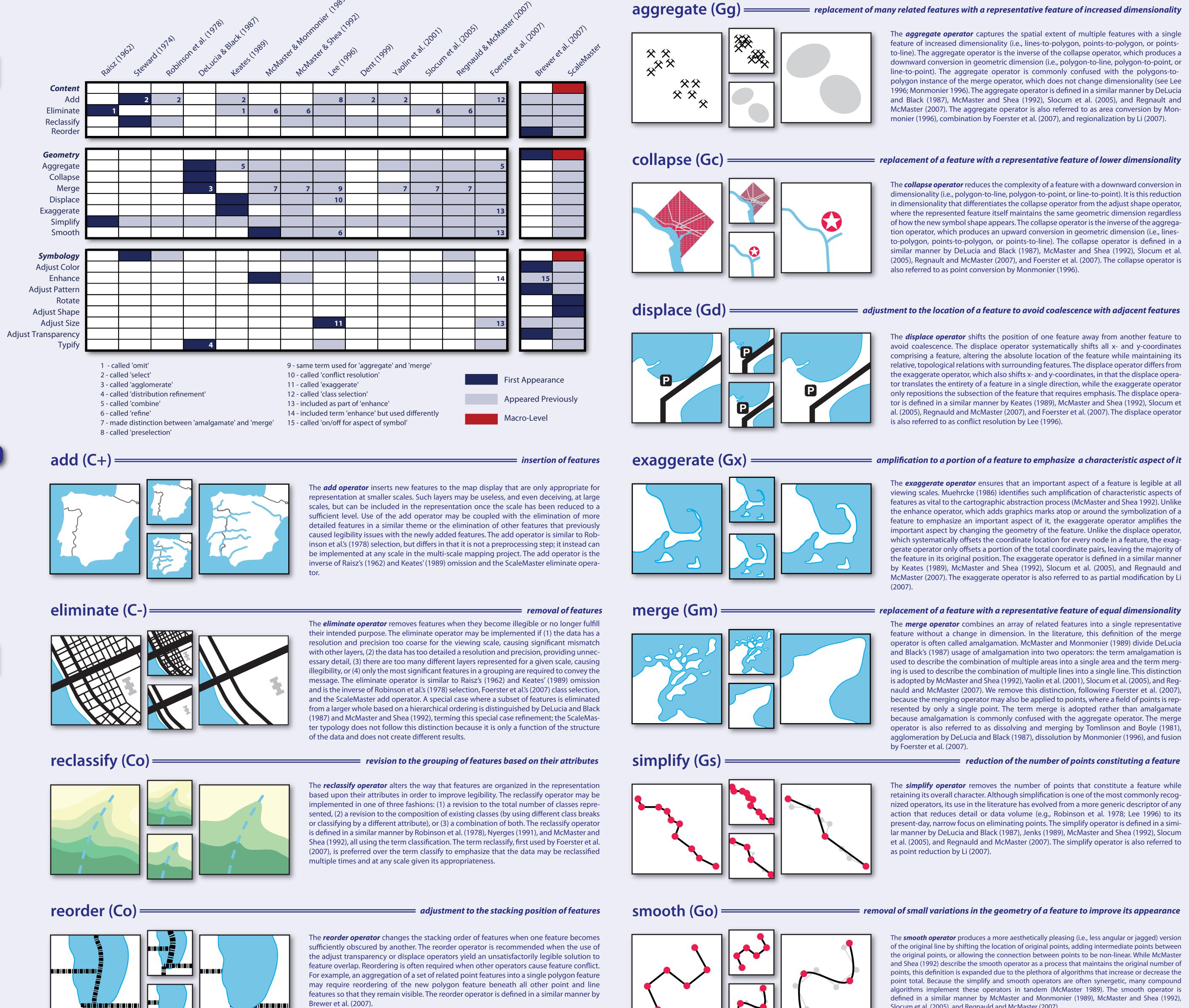
The primary contribution of this poster is the development of a comprehensive typology of multi-scale mapping operators available for use in the ScaleMaster diagram. A logical starting point is a review of generalization typologies offered in the cartographic literature. Such typologies commonly organize the basic, *micro-level* units by broader, *macro-level* categories. The provided macro-level distinctions vary greatly, including pre-processing versus generalization (Robinson et al. 1978), attribute versus spatial transformations (McMaster and Shea 1992), spatial dimensionality (McMaster and Monomonier 1989; Monmonier 1996; Li 2007), and model versus cartographic generalization (Weibel and Dutton 1999; Foerster et al. 2007). Despite this inconsistency in macro-level categorization, only operators or algorithms are used as the micro-level unit. An *operator* is an abstract or generic description of an action or modification, while an *algorithm* is a particular programmatic implementation of an operator (Regnauld and McMaster 2007). Exhaustive classifications of generalization algorithms are provided by the AGENT report (1999) and Li (2007). However, most generalization typologies use the operator as the micro-level unit because: (1) many algorithms implement the same operator, multiplying the number of entities in the typology, (2) the naming of algorithms is often software dependent, complicating the identification of unique micro-level units, and (3) typologies using the algorithm as the micro-level unit quickly become out-of-date as new algorithms are developed. For these reasons, the ScaleMaster typology uses the operator as the micro-level unit.

A TYPOLOGY OF MULTI-SCALE MAPPING OPERATORS

developing a comprehensive list of available multi-scale mapping operators for the ScaleMaster diagram

the **SCALEMASTER TYPOLOGY** of multi-scale mapping operators

The ScaleMaster multi-scale mapping typology organizes operators into three macro-level categories: (1) content, (2) geometry, and (3) symbology. The geometry macro-level category, following Regnauld and McMaster's (2007) fundamental geometric generalization operators, is defined as the set of operators that modify the spatial geometry of mapped features to maintain legibility when changing scale. Many of the operator typologies offered since the late 1980s focus solely upon the role of geometry alterations to maintain legibility (e.g., DeLucia and Black 1987; McMaste and Shea 1992; Foerster et al. 2007). However, Brewer and Buttenfield (2007) contend that alterations of the content or symbology can result in an equally legible representation at a reduced scale, often requiring a smaller required workload for the cartographer or higher computational efficiency for automation. The content macro-level category, following Monmonier's (1996) content generalization and combining Robinson et al.'s (1978) selection and classification, is defined as the set of operators that revise (i.e., add or eliminate map layers) or reorganize (i.e., reclassify or reorder map layers) a portion or all of the content to be mapped in order to maintain legibility when changing scale. Finally, the symbology macro-level category, following Robinson et al.'s (1978) symbology, is defined as the set of operators that alter the graphic encoding of mapped features to maintain legibility when changing scale.



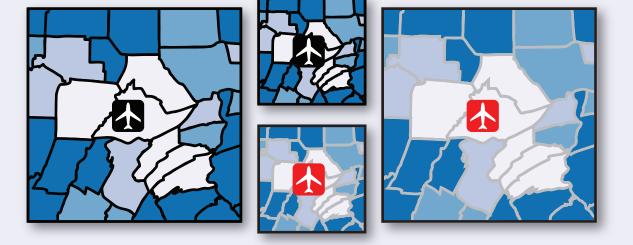
Slocum et al. (2005), and Regnauld and McMaster (2007).



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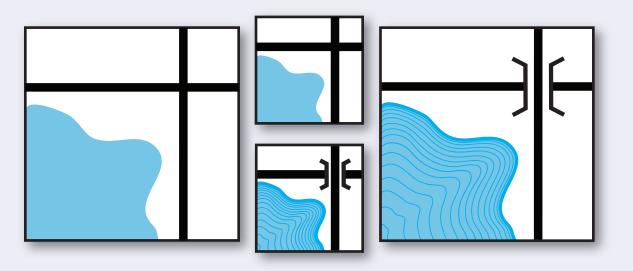
adjust color (Sc) =

adjustment of the symbol color to ensure legibility of the feature or surrounding features

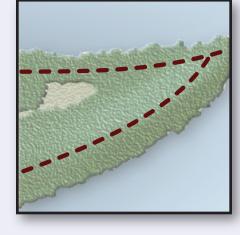


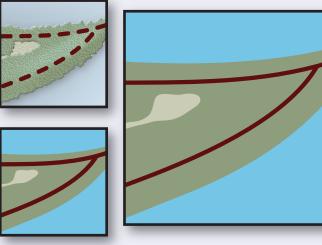
The **adjust color operator** alters the hue, value, or saturation (or a combination of all three) of a feature so that it remains legible across multiple scales. Hue and value are two of Bertin's (1983) original visual variables; Morrison (1974) added saturation, the third component of color, to this list. A change in scale may adjust the color distribution on the map enough to produce situations of simultaneous contrast and color illegibility not present in larger scale versions. Therefore, the adjust color operator may be implemented for two reasons: (1) to increase the position of a feature in the visual hierarchy by increasing its contrast or distinctiveness or (2) to increase the position of surrounding features in the visual hierarchy by decreasing the resymbolized feature's contrast or distinctiveness. The adjust color operator is defined in a similar manner by Brewer et al. (2007).

enhance (Se) ==== inclusion of graphic embellishments around or within a feature to maintain or emphasize feature relationships



adjust pattern (Sp) =



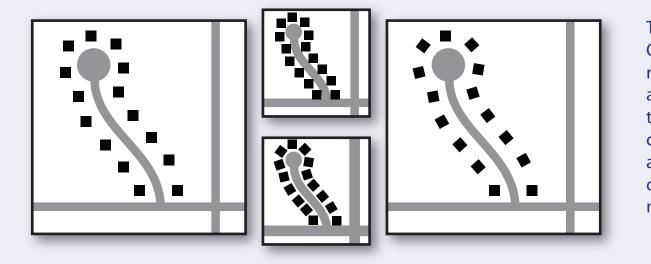


The *enhance operator* provides additional graphic marks to accentuate and clarify an important aspect of a feature or an important relation among features. The common example is a bridge symbol placed where two roads cross, but the enhance operator also ncludes simple embellishments such as line casings for major roads, drop shadows on point symbols, and contouring of water features. The enhance operator differs from the other symbology operators that manipulate visual variables, including color, pattern, shape, size, and transparency, in that it adds or removes extra symbols around or atop the original symbology, rather than manipulating the symbols already present. The enhance operator differs from the displace and exaggerate operators in that the added embellishments do not transform the underlying geometry. The enhance operator is defined in a similar manner by McMaster and Shea (1992), Slocum et al. (2005), and Regnauld and McMaster (2007). The enhance operator is also referred to as on/off toggling by Brewer et al. (2007).

adjustment of the symbol fill or stroke pattern to improve legibility

The *adjust pattern operator* reduces the complexity of a symbol by changing the pattern. Although pattern and texture sometimes vary in definition, we are using the two terms synonymously. Texture is one of Bertin's (1983) original visual variables and is theorized by Caivano (1990) to have three dimensions: (1) directionality of the texture units, (2) size of the texture units, and (3) density of the texture units. The adjust pattern operator is different from the exaggerate operator because the pattern is not associated with feature geometry and it is also different from the typify operator because the adjusted pattern does not mimic the overall distribution of an underlying set of features. The adjust pattern operator is defined in a similar manner by Brewer et al. (2007).

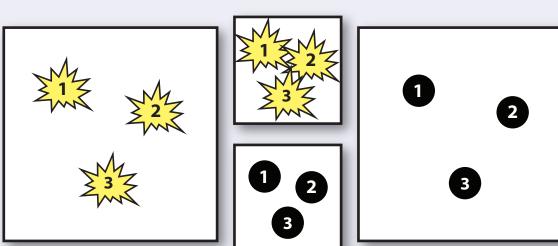
rotate (Sr)



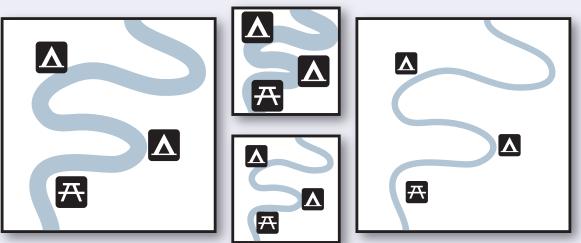
The **rotate operator** adjusts the orientation of one feature in relation to other features. Orientation is one of Bertin's (1983) original visual variables, describing the 360-degree rotation of a symbol. The rotate operator is different from the displace operator, which adjusts the spatial location of a feature but not its orientation, and the exaggerate operator, which may rotate a subsection of a symbol, but not a symbol in its entirety. The most common example of the rotate operator is the alignment of building symbols to a road after the buildings are collapsed or the road is simplified (Duchêne et al. 2003). The rotate operator is defined in a similar manner by Regnauld and McMaster (2007), although it is not considered a unique operator.

adjustment of the symbol orientation to maintain or emphasize its relations to other features

adjust shape (Ss) =



adjust size (Sz)



adjustment of the symbol shape without changing feature dimensionality

The *adjust shape operator* replaces a symbol that has a complex, irregular shape with one that is more compact for legibility. Shape is one of Bertin's (1983) original visual variables and is a primary contributor to the difference between mimetic/pictorial versus arbitrary/geometric icons (MacEachren 1995). Mimetic or pictorial symbols take a similar form to the feature they represent, while arbitrary or geometric symbols are abstractions with little or no visual relation to their referent. During a change in scale, it is often necessary to swap detailed, unambiguous mimetic symbols for simplified geometric primitives whose interpretations are reliant upon a legend. While point symbols are the most common example of shape change, it may also be extended to the symbols along lines and polygons; the symbology used to represent fronts on weather maps are an example of a shape variation for lines. The adjust shape operator differs from the simplify, smooth, and collapse operators in that the underlying geometry is not altered.

= uniform adjustment of the symbol size without changing feature dimensionality

The **adjust size operator** alters the size of a symbol so that it remains legible when transitioning to a smaller scale. Size is one of Bertin's (1983) original visual variables. While the most common example of adjust size operator is for point symbols, it can also be applied to the stroke weight of lines or polygons. The adjust size operator differs from the exaggerate operator because it does not change the underlying geometry of any part of the feature. The adjust size operator is defined in a similar manner by Brewer et al. (2007). The adjust size operator is also called exaggeration by Lee (1996), magnification by Li (2007), and enlargement by Regnauld and McMaster (2007).

The *adjust transparency operator* modifies the degree to which one feature obscures

another so that both are visible at one time (increased transparency) or an underlying

feature is no longer visible (reduced transparency). MacEachren (1995) extends the list of

visual variables to include transparency, originally called fog, as part of the visual variable

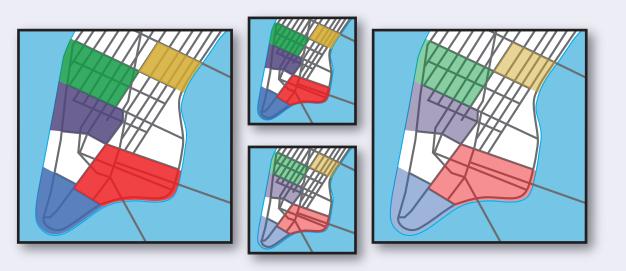
clarity. Common usages of the adjust transparency operator include the removal of transparency when a layer lower on the visual hierarchy is deleted by the elimination operator

and the application of transparency when a layer higher on the visual hierarchy is included

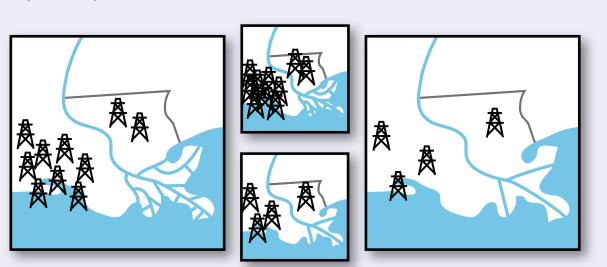
by the add operator. The adjust transparency operator is defined in a similar manner by

adjust transparency (St) = adjustment of the symbol opacity to improve the legibility of the feature or underlying features

Brewer et al. (2007).



typify (Sf)



placement of a related set of features with a sparser, representative arrangement of symbols

The **typify operator** replaces a large collection of related features with a smaller set of symbols. The typify operator can be conducted on a distribution of points (Regnauld 2001), internally to an individual line (Lecordix et al. 1997), a network of lines (Regnauld and McMaster 2007), and a distribution of polygons (Li 2007). Unlike the eliminate operator, which may remove a number of features from a group but leave others based on a hierarchically-ordered attribute, the typify operator uses only the spatial characteristics of the features to generate the new arrangement of symbols that were not from the original set. The symbols created by the typify operator may be referenced spatially and assigned attributes (making it a geometry operator), although most current implementations only generate a new symbol set, much like an pattern swatch, rather than manipulating the original geometric of the spatial data (the reason it is currently included as a symbology operator). The typify operator is defined in a similar fashion by Lee (1996) and Foerster et al. (2007).