# WHO, WHERE, AND WHEN

#### LECTURER

Daniel P. Huffman (dhuffman@wisc.edu)

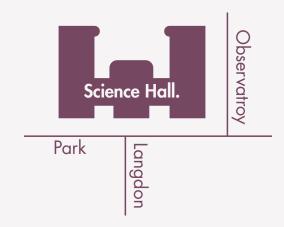
**Lecture:** 2:30–3:45p Tu Th *Rm 360* **Office Hours:** 1–3p W, *Rm M390* 

#### TEACHING ASSISTANT

Ciara Miller (clmiller28@wisc.edu)

**Lab 301:** 6–8p Tu *Rm 380* **Lab 302:** 10–12p Th *Rm 380* **Office Hours:** 10:45–12:45p Tu *Rm M376*  We're also available by appointment; you may go to anyone's office hours for help.

All of these many activities take place in the fabulous, labyrinthine, and historic Science Hall.



## WHAT YOU HAVE SIGNED UP FOR

A course about how to make maps. There are lots of options in map design, and we'll learn about a variety of styles and typefaces and projections and more. Think of them like tools — hammers, saws, screwdrivers, etc. Each is good for something, but it's up to you to figure out which one is best for the task at hand. The more design ideas you know about, the more likely you'll be able to come up with a good solution, and so we'll spend a lot of time learning

to look carefully at maps out there in the wild and figuring out how they're put together. There's no one right way to make a map, and there are no rules that can always tell us which of our options is best for a given situation. So instead we'll focus on how to *think like a designer*, which means experimenting, getting feedback, and considering the consequences of our choices before eventually choosing the best one for the situation.

## WHERE GRADES COME FROM

LAB EXERCISES: 53%

This is a course about making maps, so the bulk of your grade is based on the maps you make. In lab, you'll be given a variety of mapping assignments, meant to give you an understanding of the basics of the software and the practical issues involved in assembling a map. You'll also have the opportunity to revise them for re-grading, so don't worry too much if you run into trouble. Each is

weighted differently — Lab 1: 6%, Lab 2: 8%, Lab 3: 15%, Labs 4–5: 12% each.

PRACTICAL TUTORIAL: 2%

Once during the semester, you must to share with colleagues a cartographically-useful tool, trick, or tip. This

# GEOG370: INTRODUCTION TO CARTOGRAPHY

means figuring out something that we haven't covered in class, and writing up a guide or tutorial to explain it to others in the course.

#### FINAL PROJECT: 35%

You'll spend the last few weeks of the class producing a map of your own design and conception. Think of it as a masterwork to show off everything you've learned in lecture and lab. Midway through the semester you will receive a document which gives more details as to what is expected, but feel free to talk over ideas with your lecturer or TA before then.

#### COHORT CRITIQUES: 5%

You will give feedback to the rest of your cohort (see below) on each members' final project proposal and map. Each of these two feedback sessions is worth 2.5% of your grade.

#### CARTO-JOURNAL: 5%

Throughout the semester, you'll be asked to write and draw in a journal. You can buy one or just staple some loose paper together; you'll need about 15–20 pages. At the end of the course, you'll turn it in for grading.

# HOW FINAL GRADES ARE FIGURED

There are no points in this course; we only use letter grades. To figure your final grade, we convert all of your letter grades first to the 4-point scale (A=4, AB=3.5, etc.). Then we average them together with the weights given above. Then we take that number and convert it back to a letter using the 4-point scale. **Note that Canvas does not figure the grades correctly**; you can trust the letter grades you see there, but not any percentages or sums. Instead, we'll give you access instead to an online tool that you can use to figure out your class standing.

# COHORTS

At the start of the semester, you'll be assigned to a group of 4–5 students. during the course, you'll have to do some assignments as a group. Additionally, your cohort is also an informal support network: if you need lecture notes, help working through labs, etc., check with your cohort colleagues first.

## HONORS AND GRADUATE STUDENTS

If you are a graduate student, or taking this course for honors credit, the University requires us to assign you extra work. You'l do that during the Practical Tutorial assignment. You'll need to either do this assignment twice, producing two guides for your students, or you'll need to do one that's at minimum two pages long.

# LAB REVISIONS

Good cartography is an iterative process: we create a draft, and then we get feedback, and then we make a better draft. If you're unhappy with how a lab assignment turned out, you can revise it and turn it back in for a re-grading. Once you receive your initial grade on a lab, you have 2 weeks to turn in a revision to your lecturer, along with a copy of your previous draft and the feedback you received on that lab. You may do up to five lab revisions during the semester; you can spend these however you want. You could revise a single lab assignment five times, or revise five lab assignments one time each, or somewhere in between.

## OTHER STUFF YOU SHOULD KNOW

Good, solid cartographic work is likely to earn you a B in this class. Earning a grade higher than that means going above and beyond the bare directions you are given. If you want some ideas, talk to your instructors.

It is worth noting that working hard does not guarantee a good grade. Effort is important, but if you don't understand the fundamentals, then your map will be poor no matter how many hours you put in. Work smarter, not harder.

Late work will be penalized a half letter grade per day.

Illness and misfortune happen; if you cannot complete an assignment by the due date, or you're going to miss an exam, please keep both your instructors updated. We are much more understanding when notified in advance.

We'll be making heavy use of Canvas, so make sure you are checking in regularly for new course materials. Lecture images and outlines will be posted there, as well as all lab materials.

# WHEN THINGS HAPPEN

Jan 23<sup>rd</sup> or 25<sup>th</sup> Lab 0 assigned

Jan 30th or Feb 1st

Lab 0 due; Lab 1 assigned

Feb 13<sup>th</sup> or 15<sup>th</sup> Lab 1 due; Lab 2 assigned

Feb 20<sup>th</sup> or Feb 22<sup>nd</sup> Lab 2 due; Lab 3 assigned

Mar 6<sup>th</sup>
Final project assigned

Mar 13<sup>th</sup> or Mar 15<sup>nd</sup> Lab 3 due; Lab 4 assigned Apr 3<sup>rd</sup> or Apr 5<sup>th</sup>
Lab 4 due; Lab 5 assigned

**Apr 5**<sup>th</sup> Final project proposal due

**Apr 6**<sup>th</sup> Final project proposal feedback due

Apr 10<sup>th</sup> or Apr 12<sup>th</sup>
Lab 5 due

**Apr 16**<sup>th</sup> Practical Tutorial Due

Apr 17<sup>th</sup> or Apr 19<sup>th</sup> Final project check-in

May 1<sup>st</sup> or May 3<sup>rd</sup> Final project presentations;

May 2<sup>nd</sup> or May 4<sup>th</sup> Final project presentation feedback summary due

May 10<sup>th</sup>
Final project due;
carto-journal due;
remaining lab revisions due