

IS101 *Global Madison* Photo Essay

Once you've completed the walking tour, you need to arrange the notes and images you collected into a coherent, well-organized narrative. The main purpose of the photo essay is to explain *how* and *why* Madison's east isthmus has been transformed through its interconnections with other places. As such, you need to demonstrate that you know what it means to develop "a global sense of place" (see the assigned article by Massey). A complete paper should be 2000 words long - approximately 6 pages, size 12 font, 1.5 spaced - and must contain the following:

- A proper title. Please note that "My 101 Photo Essay" is not a proper title. The title should tell us something about the content of your paper - be creative!

- At least two sources that you consulted to help develop your analysis. These could be scholarly papers or newspaper/magazine articles. You may want to look for sources that discuss Madison or the Midwest specifically, or for materials that discuss global interdependencies more broadly.

- At least two images that you took during the tour. The purpose of using a photograph is to help convey a specific idea or feeling, so pick something that is striking. The images must be correctly labeled and captioned [e.g. "Image 1: Murals on the side of a wall on Williamson Street.]

- A properly-formatted bibliography of any articles, books, magazines and websites that you cite in your paper. The bibliography should be in the Chicago author-date style:
http://www.chicagomanualofstyle.org/tools_citationguide.html

On the next page, I've provided some questions to help you organize your essay into different subsections. Please note that these prompts are only meant to guide

your essay – you don't have to follow this outline exactly. However, your paper must have some sort of logical structure and you might find it useful to use 2 or 3 subheadings.

1. What is this essay about? (approx. 200 words)

The introduction should provide a snapshot of the essay. You may want to start with a short vignette to draw the reader in. You should also briefly set out the structure of the essay.

2. What have been some of the key global transformations that have shaped Madison over the last 150 years or so? (400 words)

The next section should include a brief overview of changing global interdependencies. In particular, you may want to discuss the transition from Fordist to Post-Fordist production systems and contextualize this in relation to global patterns of industrialization/ de-industrialization.

3. How are these changes reflected in the landscape of Madison's east isthmus? (650 words)

This section should provide some specific examples of how the global restructuring described above is "sedimented" in landscape of the east isthmus. This would probably be a good place to add your photos.

4. How are changes in Madison are interrelated with changes in other parts of the world? (400 words)

Relational analysis involves thinking in terms of connections across space. You need to tell the reader how the changes that you've described in Madison are linked to changing cultural, political and economic geographies in other parts of the world. Obviously, there are lots of places you could talk about, so identify one or two examples that you find particularly compelling.

5. What does this tell us about how we conceptualize globalization? (350 words)

In the final section, you need to situate your discussion of Madison in terms of broader debates about how we should conceptualize and study globalization. What are the main points you've taken from the experience? What implications does this have for you as an IS Major and as a "global citizen"? Do you think it will change the way you read the landscape in your hometown [be that in Beloit, Beijing or Berlin]?

Deadline: Monday, May 4