

# THE HISTORY OF CARTOGRAPHY

## Newsletter 2001: Winter

### Symposium on Cartography in the Twentieth Century Caps Exploratory Essays Initiative for Volume Six

The Exploratory Essays Initiative (EEI) for Volume Six of the *History of Cartography* series will hold a two-day symposium on 17-18 March 2002 as a pre-conference program at the Association of American Geographers' annual meeting in Los Angeles, California. Eleven authors will present their findings to an audience of board members, Project staff, and other participants from the AAG membership.

The EEI is a project commissioning and guiding the development of eleven exploratory essays on the history of cartography in the twentieth century.

The symposium caps research and writing by the authors under the Initiative, a project supported by the National Science Foundation. Their essays will be published in a special issue of *Cartography and Geographic Information Science* early next year. The symposium will include a field trip on 18 March to the Jet Propulsion Laboratory in nearby Pasadena.

Volume 6 editors David Woodward, History of Cartography Project director, and Mark Monmonier are directing the EEI and the symposium. The program of presentations is on the next page.



*Printing of the History of Cartography Project broadsheet has become a winter tradition during the last ten years, with staff, family, and friends gathering for press work at Director David Woodward's home. At work above, left to right: UW Geography graduate student Virginia Mason, illustrations editor Dana Freiburger, reference editor Kim Coulter, and financial administrator Paul Tierney.*

### Recent Review

Excerpt from Alan G. Thomas in *Bookmark* (newsletter of the University of Chicago Press), Vol. 1, Issue 2 (2001): 7-8

"The reader's report was enthusiastic—but sobering. 'The scope of the undertaking leaves me breathless,' our advisor wrote in 1977. 'The proposal is encyclopedic, unprecedented, ambitious, all-encompassing. It can be realized at the cost of time and money, and an immense drain on the editors' nervous systems....'

The proposal was for the multi-volume *History of Cartography*, edited by J. B. Harley and David Woodward and now well on its way to completion....

The appearance of its first volume in 1987 was immediately acclaimed as a publishing event. This landmark work tells the history of maps worldwide from the earliest rock drawings to the latest computer imaging. Volume 2, covering the cartography of non-Western societies, has now been published in three books. Based at the University of Wisconsin—Madison and involving more than one hundred scholars in the arts, sciences, and humanities, the *History* has been funded by the National Endowment for the Humanities, the National Science Foundation, private foundations, map societies, and dozens of individual contributors. Four more volumes are forthcoming...

'Scholarly publishing is more competitive than ever,' says (Press director Paula Barker) Duffy.... But... There is a permanence and grandeur to these large-scale works. They are as satisfying to publish as they are vital to scholars.'"

# Cartography in the Twentieth Century

Westin Bonaventure Hotel  
Los Angeles, CA  
17-18 March 2002

## Symposium Program

Mark Monmonier and David Woodward, Moderators

Karen Severud Cook Peter Collier	<i>Cartography and Photography: The History of a Relationship The Impact of Advances in Land and Air Survey on Topographic Mapping: 1900-1939</i>
James R. Akerman	<i>Reaching Out to Consumers: American Promotional Road Mapping in the Twentieth Century</i>
Patrick McHaffie	<i>Cartographic Labor and Automation: Change in the Twentieth Century</i>
Michael Heffernan Alastair Pearson	<i>The Politics of the Map in the Early Twentieth Century Models in Camera: Allied Model Making during the Second World War</i>
Alexey Vladimirovich Postnikov	<i>Maps for Ordinary Consumers versus Maps for Military: On Double Standards of Map Accuracy in Soviet Cartography</i>
John Cloud	<i>Purloining the Map or, American Cartographic Transformations of the Cold War</i>
Daniel R. Montello	<i>Cognitive Map-Design Research in the Twentieth Century: Using Theoretical and Empirical Approaches</i>
Robert and Susanna McMaster Carme Montaner	<i>History of Twentieth-Century Academic Cartography Maps for Everybody: The Scope, Tendencies, and Evolution of Public Map Collections in the Twentieth Century</i>
18 March (Afternoon) 19 March	Field Trip, Jet Propulsion Laboratory, Pasadena, California Breakfast Meeting, EEI Project Advisors and Editors

## Recently Noted

### New books published:

*Masters of All They Surveyed: Exploration, Geography, and a British El Dorado* by D. Graham Burnett, *History of Cartography* Volume 4 co-editor.

"*Masters of All They Surveyed* is a book about the traverse surveying of British Guiana in the 1830s and 1840s by Robert Schomburgk .... a fascinating and often brilliant book," reviewer Robert Mayhew writes in *The Professional Geographer* 53, No. 3 (August 2001).

*The New Nature of Maps: Essays in the History of Cartography* by the late J. B. Harley, co-founder of the History of Cartography Project.

Reviewer Lorraine Daston in the *London Review of Books* (1 November 2001) notes, among other things: "Harley points out that early modern European maps of the New World tended to show domesticated landscapes and to obscure the Indian presence on land that seemingly beckoned overseas settlers. He concludes that these and other cartographic 'silences' reveal 'a different subjectivity, that inherent in the replication of the state's dominant ideology....'"

No one can read Harley on 'silences' for example, and look at an early modern map of New England or Virginia in the same way again....

Yet his attention to literally marginalized details... as well as to the contents... and contexts... of the maps, flags the existence of new kinds of evidence for other historians to investigate - and not only historians of cartography."

For additional information about the symposium, *Cartography in the Twentieth Century*, log on to <<http://www.geography.wisc.edu/histcart/symposium>>

## Funding News

We greatly appreciate the ongoing support of the National Endowment for the Humanities. We would also like to acknowledge the ongoing generosity of the UW—Madison Graduate School, which is supporting our reference editors this year, and the National Science Foundation, which continues to support preliminary work on Volume 6. We expect to hear news in the summer of a proposal submitted to the National Science Foundation for funding of Volume 6 beginning fiscal year 2002.

We would like to extend especially heartfelt thanks to all the individuals, map societies, and private foundations that supported the Project so generously in 2001. During a particularly difficult year, our supporters sent \$41,300 in private gifts, and that encourages us greatly as we look to the future.

Editor David Woodward, thanking donors, writes, “As we continue work on the series, continuing private support reminds us that the books are appreciated and eagerly anticipated. Thank you for your confidence in our efforts.”

### **To order published books in the *History of Cartography* series, please contact:**

The University of Chicago Press  
11030 South Langley Avenue  
Chicago, IL 60628, USA

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## Broadsheet Number 10 Features “Street” Poem, Whimsical Map

Each year, the History of Cartography Project produces a limited-edition, hand-printed broadsheet featuring a literary passage about cartography. We are proud to send them to supporters as a token of our thanks.

This year’s broadsheet features a poem, “The Two Street Maps,” by Moira Roth, illustrated by a map by artist and writer Peter Sís, who was Arts Institute Interdisciplinary Artist in Residence at the University of Wisconsin—Madison in summer 2001. The UW’s Elvehjem Museum of Art featured an exhibition of his works during his residency.



Moira Roth  
Photo by

Hulleah Tsinhnahjinnie

An earlier version of the poem by Roth first appeared in *Performance Research*, vol. 6, no. 2 (2001). It is the eleventh of nineteen poems in her collaborative project “The Library of Maps: An Opera in Many Parts.” Roth, who holds the Trefethen Chair of Art History at Mills College in Oakland, CA, has published extensively on Marcel Duchamp, John Cage, and feminist art. In her poem, Roth makes the connection between naming and mapping as forms of knowledge that establish official and shared meanings with others, Kim Coulter, reference editor, writes in the broadsheet commentary. “This year’s broadsheet features two versatile artists who use maps to explore places and journeys real and imagined. Moira Roth and Peter Sís have each made long journeys of their own, coming from opposite sides of Europe to reside on opposite coasts of the U.S. For both, maps are sources of fantasy, memory, and wonder.”

The illustration by Peter Sís was first published as a frontispiece for *Madlenka*, a story in which his daughter imagines that a journey around their Manhattan block is a journey around the world.

## First Holzheimer Fellow in Residence



Dr. George Toliás

The first Arthur and Janet Holzheimer Fellow has taken up residence at the Institute for Research in the Humanities at the University of Wisconsin—Madison. Dr. George Toliás, a historian at the National Hellenic Research Foundation in Athens, Greece, is working on a topic related to Volume 3 (the European Renaissance) of the *History of Cartography*. He is in Madison for the months of February and March to study the role of map collecting and its relationship to the ways of organizing knowledge in the Renaissance. Holzheimer Fellows are supported with a stipend, office space, and other facilities and support given to scholars at the Institute.

The Holzheimer Fellowship was established with a generous gift from Art and Jan Holzheimer, long time friends of the History of Cartography Project. It enables a scholar to take advantage of the community of humanistic research at The Institute for Research in the Humanities and the University of Wisconsin Libraries, which are particularly well suited to humanistic and cartographic studies. In addition, The History of Cartography Project, affiliated with the Geography Department and housed in Science Hall, maintains an archive of articles and illustrations used in previous volumes, and its staff is available for consultation. Dr. Toliás has already been able to consult books on Italian cartography that he has not been able to trace in the national libraries of Italy. He can be contacted through the History of Cartography Project at 608/263-3992 or by e-mail through <[hcart-admin@geography.wisc.edu](mailto:hcart-admin@geography.wisc.edu)>.

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Gifts are tax deductible and will be matched by the National Endowment for the Humanities. Donors are acknowledged on the financial support page of the books as well as in our winter newsletter. As a token of our thanks, supporters also receive a limited edition, hand-printed broadsheet featuring a literary passage about cartography.