

THE HISTORY OF CARTOGRAPHY

Spring 2012 Newsletter

Volume Four, *Cartography in the European Enlightenment*

Volume Four editors Matthew Edney and Mary Pedley continued work on previously-submitted entries, reviewing translations as well as revisions by contributors, and sending reminders to current contributors to meet their deadlines—all to keep the volume moving forward to publication. The team of associate editors has also been active. Dennis Reinhartz successfully completed his work on the volume, having edited a total of sixty manuscripts concerning Russian and German cartography. Sarah Tyacke continues to devote editorial time to topics related to the British Isles. In addition, Robert Karrow has now joined the Volume Four team as a new associate editor; he is focusing on entries pertaining to the Scandinavian countries, the Netherlands, and Poland.

By the end of 2011, a total of 311 of the volume's 575 substantive entries had been edited and forwarded to the Madison office for reference and fact checking. That means more than half the volume is not only written, but has also passed beyond the stage of primary editing.

Volume Five, *Cartography in the Nineteenth Century*

With the assistance of associate editors Carla Lois and Imre Demhardt, Volume Five editor Roger Kain prepared a spreadsheet of 335 core entry terms and details (such as suggested word counts) for discussion and review by *History of Cartography* director Matthew Edney and volume editors Mary Pedley and Mark Monmonier. This spring, Kain will draw on the editors' comments to prepare a refined proposal, which will be used to solicit feedback from the volume's advisory board. The board's members will have the opportunity to comment on relative length of entries, to suggest contributors, to provide information pertaining to specific entries, and to either propose additional entries or further pare the list. Kain hopes to be able to correlate the results in time for the upcoming editorial meeting in Madison.



PopOut Map: The Georgian City of Bath. *Bath was the first popout map produced by Compass Maps Ltd. in the early 1990s. According to the company's web site, the founder—who had watched frustrated tourists struggle with large maps—was inspired by miniature charts he had used as an airline pilot. The easy to open star-shaped folds of the popout map are intended to be compact, convenient, and useful for the wayfinding tourist. The back of this map of Bath contains a street index and a list of “What to see...How to get there” places of interest and museums (“Bold listings are highly recommended by most tour guides!”).*

Size of the original: 21.2 x 24.6 cm (opened); 9.5 x 12.9 cm (closed). ©Compass Maps Ltd.

Volume Six, *Cartography in the Twentieth Century*

Thanks to the “surge” funded by the National Science Foundation, which supported four associate editors (Peter Collier, Karen Cook, Jon Kimerling, and Joel Morrison), all entries for Volume Six have now been vetted and forwarded to the Project office in Madison. There, 205 entries have been fully prepared for copy-editing, 222 await only author approval to reach that stage, and the remainder are being thoroughly fact and reference checked by managing editor Jude Leimer and graduate student assistants Jen Martin and Jed Woodworth. Nearly half of the 1,000 illustrations planned for the volume are in hand or have been ordered by a

third graduate assistant, Dana Freiburger. Co-contributors, recruited in October to replace a contributor who withdrew, submitted the very last entry needed for the volume in late February. In the fall editor Mark Monmonier refined the “see also” lists of cross-references appended to each of the 529 entries. He will focus on the introduction to Volume Six and the illustration captions in the spring.

Research assistant Claudia Asch is now Dr. Asch, having traveled from Manchester, UK, to Syracuse in December 2011 to successfully defend her 750-page dissertation, “A Tale of Three Cities: An Evaluation of Urban World Heritage Management in Mexico.” Monmonier, a member of her committee, was impressed by her analysis and writing, the depth of her field

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(continued from front)

research, and the skill with which she answered the committee's questions. With support from the Gladys Kriebel Delmas Foundation, Asch is helping Monmonier wrap up a variety of editorial and pre-production tasks.

Editors' Activities

Edney, Pedley, Kain, and Monmonier joined managing editor Jude Leimer and project manager Beth Freundlich in Madison 7-8 October 2011, for a productive biannual editorial meeting. On Friday afternoon, the fourth annual University of Wisconsin-Madison Advisory Board for the History of Cartography convened. Paul Schellinger, editorial director for reference books at the University of Chicago Press, arrived Saturday to tackle questions about book design, layout, illustration specifications, copyediting, and indexing for the final three volumes. Viewing page mock-ups for Volume Six and discussing production issues certainly makes publication feel a lot closer. The conversation even turned to details such as end papers.

Edney attended the Society for the History of Discoveries, in Portland, Maine, in September 2011. He then gave two lectures to the Colonial Williamsburg Foundation's symposium on early American maps and views in October. There, his presentations specifically focused on conceptual issues and empirical narratives relevant to Volume Four. Edney's recent publications include "Competition over Land, Competition over Empire: Public Discourse and Printed Maps of the Kennebec River, 1753-1755," a chapter in *Early American Cartographies*, ed. Martin Brückner (Chapel Hill: 2011), 276-305, and the "Foreword" to *Mapping Latin America: A Cartographic Reader*, ed. Jordana Dym and Karl Offen (Chicago: 2011), xv-xvii, which attempts a brief statement of the new trends in the field that have been stimulated in large part by the *History of Cartography* series.

Pedley's October 2010 talk to the International Map Collectors' Society meeting in London, "From Observation to Knowledge: The Commercial Power and Influence of London Map and Chartmakers," was published recently in the *IMCoS Journal* (Winter 2011, number 127).

During July 2011, Kain spoke at "The Future University" conference, hosted by the Centre for Research in the Arts, Social Sciences and Humanities at the University of Cambridge, and chaired a session on open access publishing in the arts and humanities at the University of London's School of Advanced Study (SAS). Last fall, Kain gave oral evidence to the House of Lords Science and Technology Committee, and he has been involved this winter in preparing a five-year review of public funding for the SAS, of which he is dean and CEO. He attended meetings in his various roles as council member, trustee, or director with the UK Arts and Humanities Research Council, the British Academy Research Committee, the J. B. Harley Fellowship, and *Imago Mundi*.

Last fall the Natural Sciences and Mathematics Colloquium at Colgate University hosted Monmonier's lecture "Air Apparent: Rotating Storms, Lake-Effect Snow, and Two Hundred Years of Meteorological Cartography"; *Glimpse: the art + science of seeing* published his essay "Borrowed Borders: Cartographic Leverage from Empires to Zip Codes"; and Syracuse University Press accepted his book manuscript *Lake Effect: Tales of Large Lakes, Arctic Winds, and Recurrent Snows*, scheduled for release in late September. This spring he will present lectures at Essen, Germany, and Sint-Niklaas, Belgium, in symposia celebrating the 500th anniversary of Gerard Mercator's birth.

International Society for the History of the Map (ISHM)

The ISHM was formally established at a meeting held in London on 1 December 2011. As the field of map history has matured, scholars and the interested public have sought increasingly sophisticated ways to communicate. The ISHM emerged to meet the need, following two years of deliberations by a dedicated group of founders, led by Zsolt Török (a contributor to *History of Cartography* Volumes Three, Four, and Six) and Sarah Tyacke (Volume Three contributor and Volume Four associate editor) and including Volume Five associate editor Carla Lois.

At the meeting, Török was elected as society chair, Tyacke as honorary secretary, and Sonali Siriwardena as honorary trea-

surer. The society will be registered as an association with the UK Charity Commission with the following objective:

To advance the study of the history of maps in all societies and over all periods of time by promoting the education of the general public in the subject, by promoting communication between members and others interested in the subject, and by promoting the research, teaching and funding of the subject. These tasks would be carried out by the members of the ISHM or in association with relevant organizations, by means of publications, conferences, seminars, courses, and other suitable methods at any university or other institution (e.g. libraries, archives, or museums) worldwide.

While the History of Cartography Project has no formal connection to ISHM, we nonetheless encourage our contributors and friends to join and to participate in this organization, which will create a much-needed network of scholars and enthusiasts for map history.

Save the date: the first annual general meeting of the ISHM will convene in Budapest on 30 June 2012. At that time, the society's by-laws will be approved and trustees will be elected. For more information about the society, about the general meeting, or to become a member, please go to the ISHM website: <http://ishm.elte.hu/>

History of Cartography Online

The University of Chicago Press "went live" with its online versions of Volume One and Volume Two (Books 1, 2, and 3) in July 2011. In its first six months, the website <http://www.press.uchicago.edu/books/HOC/> was visited a total of 34,211 times, of which 25,990 visits were unique. Such figures are more than respectable for a dedicated academic site. The 101 individual PDF files of chapters, color galleries, front matter, and end matter, were accessed 153,140 times. The most-frequently accessed chapters were Brian Harley's history of the history of cartography in Volume One and Svat Soucek's account of Islamic charting in the Mediterranean in Volume Two, Book One. Word of this excellent resource continues to circulate among people interested in the history of cartography, and the web site remains active. Many thanks to the Press for its generosity in making these volumes so readily available.

Volumes One and Two Online
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Thank you . . .

Inside this issue of our newsletter, the History of Cartography Project recognizes its major funders and the many individuals, map societies, and foundations that provided financial support between February 2011 and January 2012. Also acknowledged are those who—if listed in the founder, sponsor, or associate categories—have reached target levels with their accumulated gifts. Friends who would like to review their past donations, to set new goals, or to make multi-year pledges may contact Beth in the Madison office (eafreund@wisc.edu or 608-263-3992). Gifts of all sizes are welcome and appreciated.

Some friends may have noticed that the Project did not produce a fall greeting and reply card in 2011. To streamline administrative efforts and costs, the annual call for support was included in the fall newsletter. We extend sincere thanks to all who responded in spite of the change in routine. **Please look for convenient reply envelopes in future fall newsletters**, clip and mail the coupon shown here, or make an online donation by visiting www.supportuw.org/giveto/histcart at any time. Thank you for your support.



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